

# Improve Your Bottom Line: Build Your IT Capabilities A Forum for Small and Medium Manufacturing Companies

**Edmonton Wednesday, March 10, 2010**  
 Edmonton Marriott at River Cree Resort  
 300 East Lapotac Blvd  
 (780) 484-2121  
[www.marriott.com/hotels/travel/yegmc-edmonton-marriott-at-river-cree-resort/](http://www.marriott.com/hotels/travel/yegmc-edmonton-marriott-at-river-cree-resort/)

**Calgary Thursday, March 11, 2010**  
 Coast Plaza Hotel and Conference Centre  
 1316 33 Street NE  
 (403) 248-8888  
[www.calgaryplaza.com](http://www.calgaryplaza.com)

## Forum Objectives

This forum will provide you with valuable information on the importance of IT to your competitiveness. This includes:

- Leading practices in IT integration
- Networking opportunities with customers and suppliers
- A path forward for your organization's success

## Why should I attend?

To learn about valuable tools that move my company to the next level in customer service and competitiveness.

- Are you doing your research but not quite ready to invest in IT?  
 OR  
 Want to invest in IT but not sure where to start?  
 OR  
 Want to know how to best leverage your investment?  
 OR  
 Are you part of the IT industry and want to know how to support Alberta's manufacturing sector?

## Cost:

Prior to March 1<sup>st</sup>, 2010: \$65 per person plus gst  
 After March 1<sup>st</sup>, 2010: \$95 per person plus gst

MULTIPLE REGISTRANTS: receive a \$20 reduction per person for each added registrant from your organization

Parking is complimentary.

## What you receive for your registration fee:

- Information-filled sessions by industry experts
- Forum materials
- Access to displays showcasing IT solutions
- Breakfast, lunch, 2 breaks, reception

## To register:

[www.AlbertaICT.ca/ProductivityEvent](http://www.AlbertaICT.ca/ProductivityEvent)

For registration information or to inquire about the opportunity to showcase your IT services, contact: [Events@AlbertaICT.ca](mailto:Events@AlbertaICT.ca)

## Agenda

7:00 am	Registration & Buffet Breakfast	
8:00 am	Opening Remarks	
	Morning Session Efficiency and Competitiveness - IT's Impact	
	Networking Break & Product Showcase	
	Morning Panel Engaging Change. How do I get started?	
11:30 am	Lunch and Keynote The role of IT in an internationally competitive manufacturing organization.	
1:30 pm	Afternoon Sessions (Parallel)	
	• How IT can help and when it won't	• How to Engage an IT Partner
	Networking Break & Product Showcase	
	Post-break Sessions (Parallel)	
4:15 pm	• Automating Critical Processes	• Building Outcome Focused Solutions
	Closing Remarks	
4:15 pm	Cash-bar Reception Product Showcase	ICT companies will be displaying products related to manufacturing productivity Company representatives will be available to answer questions and contribute to discussions throughout the day.

## For further information about productivity:

[productivity.alberta@gov.ab.ca](mailto:productivity.alberta@gov.ab.ca)

Be sure to check the website  
[www.albertaict.ca/productivityevent](http://www.albertaict.ca/productivityevent)  
 for agenda updates.